



THE GREAT HOUSING DEVELOPMENT SUMMIT



@ UKREiF

ABOUT THE SUMMIT.

The housing Development Summit @ UKREiiF 2026, will be a National destination for senior leaders from housing, development and local Government - uniting the public and private sectors to deliver 1.5 million affordable homes.

Hosted in West Dock Studio 2 - a prime, high-footfall location beside the UKREiiF main reception - the Summit combines debates, workshops, roundtables, and networking across three days. It is the only official UKREiiF housing-focused forum dedicated to policy, funding, and delivery.

THE GREAT HOUSING DEVELOPMENT SUMMIT

@ UKRELIF



AUDIENCE PROFILE

CHIEF EXECUTIVES, MANAGING & EXECUTIVE
DIRECTORS OF HOUSING ASSOCIATIONS &
COUNCIL- OWNED COMPANIES

DEVELOPERS, FUNDERS & FPRP'S

LOCAL AUTHORITY & HOMES ENGLAND LEADERS

MAYORS, MP'S & GOVERNMENT OFFICIALS

PROFESSIONAL SERVICES, INVESTORS &
CONSULTANTS

EXPECTED ATTENDANCE

150+ DELEGATES PER DAY
INCLUDING POLITICAL & MEDIA GUESTS

THE OPPORTUNITY

AS UKREiiF'S EXCLUSIVE AFFORDABLE HOUSING EVENT PARTNER THE SUMMIT PROVIDES SPONSORS WITH THE FOLLOWING:

BRAND VISIBILITY ACROSS UKREiiF'S 14,000 DELEGATE AUDIENCE

POSITIONING AS PREFERRED DELIVERY OR JV PARTNERS FOR COUNCILS & HOUSING BODIES

NETWORK ACCESS THROUGH CURATED ROUNDTABLES, RECEPTIONS & THE SUMMIT LOUNGE

MEDIA REACH THROUGH UKREiiF, HSDN & THE NSG COMBINED CHANNELS

SPONSORSHIP ENSURES YOUR ORGANISATION IS AT THE CENTRE OF POLICY, PARTNERSHIPS & DELIVERY DISCUSSIONS SHAPING THE UK'S HOUSING FUTURE.

THE
GREAT
HOUSING
DEVELOPMENT
SUMMIT

@UKRELIF



PROGR- AMME THEMES.

EACH DAY FEATURES INTERACTIVE SESSIONS
CURATED BY H&DN – PRACTICAL, OUTCOME-DRIVEN
& CO-CREATED WITH PARTNERS.

EXPECTED KEY SESSIONS

**GATEWAY 2: 'FROM FEAR TO FUNCTION' –
NAVIGATING THE NEW BUILDING SAFETY REGIME**

**EXECUTIVE PANEL: S106, SHARED OWNERSHIP & THE
AFFORDABLE MIX**

**'BROWNFIELD AT PACE' – UNLOCKING SMALL &
MEDIUM BROWNFIELD SITES**

**'FUTURE HOMES, FUTURE VOTERS' – CROSS- PARTY
PERSPECTIVES WITH YOUNG VOICES**

**BONUS: H&DN X THE NSG PARTNER CONNECT
'SHARED OWNERSHIP' EDITION**

**LATCo CAPITAL STACK 2.0 – FUNDING COUNCIL-
OWNED DEVELOPERS**

**MIMC 'WITHOUT THE MYTH' – WHAT REALLY WORKS
IN OFF-SITE MODULAR DELIVERY**

THE
GREAT
HOUSING
DEVELOPMENT
SUMMIT

@UKRELIF



EXPECTED KEY SESSIONS CONTINUED...

**RESALES, STAIRCASING & CUSTOMER COSTS:
FIXING FRICTION IN THE LIFECYCLE**

**HOUSING COMPANY GOVERNANCE FOR GROWTH –
SCALING GOVERNANCE & RISK FRAMEWORK**

**THE COST EQUATION: GRANT RATES, LAND &
PLANNING FOR SHARED OWNERSHIP**

THE VENUE EXPERIENCE.

WEST DOCK STUDIO 2 (MAIN SUMMIT AREA)

CAPACITY FOR 120+ DELEGATES

Stage, LED SCREEN AND AV

SPONSOR BRANDING ON ALL COLLATERAL

FOYER & NETWORKING HUB

BRANDED SPONSOR WALL

POSEUR TABLES AND DRINKS STATION

DELEGATE BAGS WITH SPONSOR MATERIALS

THE GREAT HOUSING DEVELOPMENT SUMMIT

@UKRELIF



THE VENUE EXPERIENCE CONTINUED...

EXECUTIVE PRIVATE ROOMS

PRIVATE ROOM FOR ROUND TABLES, SPONSORS AND SENIOR LEADERS

BRANDED 2 X SMALL MEETING ROOMS AND A ROUNDTABLE AREAS FOR UPTO 30X PEOPLE

FOYER & NETWORKING HUB

OUTDOOR BRANDED NETWORKING SPACE FOR RECEPTIONS

SPONSORSHIP PACKAGES

HEADLINE PARTNER
£25,000 (2 X
AVAILABLE)

NAMING RIGHTS

BRANDING ACROSS ALL MATERIALS, MEDIA AND VENUE

KEYNOTE SPEAKING SLOT IN "1.5 MILLION HOMES DEBATE"

PRIVATE NETWORKING DINNER & DRINKS FOR 15 GUESTS

DEDICATED MEETING ROOM AND CO-BRANDED SOCIAL CAMPAIGN

OPTION TO HOST POST-EVENT REPORT OR WEBINAR

4x UKREiif PASSES

THE GREAT HOUSING DEVELOPMENT SUMMIT

@UKRELIF



SPONSORSHIP PACKAGES

PRINCIPAL SESSION SPONSOR £7,500 (12 AVAILABLE)

**NAMING RIGHTS ON A MAJOR DEBATE (E.G. "SKILLS FOR HOUSING"
SPONSORED BY [SPONSOR])**

CHAIRING OR SPEAKING OPPORTUNITY

BRANDING ON SESSION SIGNAGE AND PROMOTIONS

2 X UKREIIF PASSES

SPONSORSHIP PACKAGES

ROUNDTABLE PARTNER

£8,000

(12 AVAILABLE)

HOST A CLOSED DOOR ROUND TABLE WITH 15-30 SENIOR LEADERS

BRANDED TABLE MATERIALS AND POST-EVENT REPORT MENTION

LOUNGE SPONSOR

£10,000

(1 AVAILABLE)

EXCLUSIVE BRANDING OF THE SUMMIT CAFÉ AND LOUNGE OVER
THREE DAYS

BRANDED CUPS, NAPKINS, AND MENU ITEMS

OPTION TO HOST A BREAKFAST OR INFORMAL SESSION

THE GREAT HOUSING DEVELOPMENT SUMMIT

@UKRELIF



SPONSORSHIP PACKAGES

BREAKFAST BRIEFING SPONSOR £10,000 (3 AVAILABLE)

HOST A CURATED BREAKFAST DISCUSSION BEFORE UKRELIIF OPENS

BRANDED STAGE AND MATERIALS

PRE-EVENT PUBLICITY

LUNCH SPONSOR £12,500 (3 AVAILABLE)

BRANDING ACROSS THE SUMMIT LUNCH ZONE

3 MINUTE WELCOME ADDRESS

50-70 CURATED GUESTS

SPONSORSHIP PACKAGES

**DRINKS RECEPTION
SPONSOR**
£15,000
(2 AVAILABLE)

NAMING RIGHTS FOR EVENING RECEPTIONS

WELCOME ADDRESS + PHOTO AND PR COVERAGE

BRANDING ACROSS BAR

**MEETING ROOM
SPONSOR**
£7,500
(2 AVAILABLE)

EXCLUSIVE NAMING RIGHTS FOR MEETING ROOMS

PRIVATE USE FOR PARTNER AND COUNCIL MEETINGS

LISTING ON VENUE MAP AND APP

SPONSORSHIP PACKAGES

SUPPORTING
SPONSOR
£5,000
(UNLIMITED)

LOGO PLACEMENT ACROSS PRINTED & DIGITAL MATERIALS

ONE DELEGATE PASS & ACCESS TO RECEPTIONS

THE GREAT HOUSING DEVELOPMENT SUMMIT

@UKRELIF



SPONSORSHIP PACKAGES

ADD ON ENHANCEMENTS

DELEGATE BAGS OR LANYARDS
£5,000

EVENT WIFI OR CHARGING STATIONS
£3,500

PHOTO BACKDROP / MEDIA WALL
£4,000

VIDEO INTERVIEW ZONE
£6,000

POST-EVENT REPORT CO-BRANDING
£8,000

TARGET SPONSOR SECTORS

CATEGORY	EXAMPLE ORGANISATIONS	SUGGESTED PACKAGE
HOUSING & FPRPS	MTVH, SO RESI, ABRI, LEGAL & GENERAL	HEADLINE / SESSION
DEVELOPERS	KEEPMOAT, COUNTRYSIDE,	HEADLINE / LUNCH / TERRACE
LEGAL & FINANCE	PENNINGTON MANCHES COOPER LLP, SAVILLS, BARCLAYS	SESSION / CAFÉ / ROUNDTABLE
CONSULTANTS	KPMG, CBRE, AVISON YOUNG	ROUNDTABLE / MEETING ROOM
SKILLS & EDUCATION	WILLMOTT DIXON, CITB	
PROFESSIONAL SERVICES	ACCOUNTANTS, VALUERS, MORTGAGE BROKERS	SESSION / BREAKFAST LUNCH / SUPPORTING

NEXT STEPS

TO DISCUSS SPONSORSHIP
OPPORTUNITIES OR BESPOKE
PARTNERSHIP OPTIONS,

PLEASE CONTACT:

EVENTS@THEHOUSINGSUMMIT.CO.UK

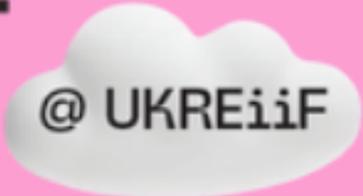
IN COLLABORATION WITH UKREiF
PARTNERSHIPS TEAM

THE
GREAT
HOUSING
DEVELOPMENT
SUMMIT

@ UKREiF



**THE
GREAT
HOUSING
DEVELOPMENT
SUMMIT**



@ UKREiif