



# THE GREAT HOUSING DEVELOPMENT SUMMIT



@ UKREiiF



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# ABOUT THE SUMMIT.

The housing Development Summit @ UKREiiF 2026, will be a National destination for senior leaders from housing, development and local Government - uniting the public and private sectors to deliver 1.5 million affordable homes.

Hosted in West Dock Studio 2 - a prime, high-footfall location beside the UKREiiF main reception - the Summit combines debates, workshops, roundtables, and networking across three days. It is the only official UKREiiF housing-focused forum dedicated to policy, funding, and delivery.

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# AUDIENCE PROFILE

CHIEF EXECUTIVES, MANAGING & EXECUTIVE  
DIRECTORS OF HOUSING ASSOCIATIONS &  
COUNCIL- OWNED COMPANIES

DEVELOPERS, FUNDERS & FRRP'S

LOCAL AUTHORITY & HOMES ENGLAND LEADERS

MAYORS, MP'S & GOVERNMENT OFFICIALS

PROFESSIONAL SERVICES, INVESTORS &  
CONSULTANTS

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# EXPECTED ATTENDANCE

150+ DELEGATES PER DAY  
INCLUDING POLITICAL & MEDIA GUESTS

# THE OPPORTUNITY

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AS UKREIIF'S EXCLUSIVE AFFORDABLE HOUSING  
EVENT PARTNER THE SUMMIT PROVIDES SPONSORS  
WITH THE FOLLOWING:

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BRAND VISIBILITY ACROSS UKREIIF'S 14,000  
DELEGATE AUDIENCE

POSITIONING AS PREFERRED DELIVERY OR JV  
PARTNERS FOR COUNCILS & HOUSING BODIES

NETWORK ACCESS THROUGH CURATED  
ROUNDTABLES, RECEPTIONS & THE SUMMIT LOUNGE

MEDIA REACH THROUGH UKREIIF, H&DN & THE NSG  
COMBINED CHANNELS

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SPONSORSHIP ENSURES YOUR ORGANISATION IS  
AT THE CENTRE OF POLICY, PARTNERSHIPS &  
DELIVERY DISCUSSIONS SHAPING THE UK'S  
HOUSING FUTURE.

# PROGR- AMME THEMES.

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EACH DAY FEATURES INTERACTIVE SESSIONS  
CURATED BY H&DN – PRACTICAL, OUTCOME-DRIVEN  
& CO-CREATED WITH PARTNERS.

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# EXPECTED KEY SESSIONS

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**GATEWAY 2: 'FROM FEAR TO FUNCTION' –  
NAVIGATING THE NEW BUILDING SAFETY REGIME**

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**EXECUTIVE PANEL: S106, SHARED OWNERSHIP & THE  
AFFORDABLE MIX**

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**'BROWNFIELD AT PACE' – UNLOCKING SMALL &  
MEDIUM BROWNFIELD SITES**

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**'FUTURE HOMES, FUTURE VOTERS' – CROSS- PARTY  
PERSPECTIVES WITH YOUNG VOICES**

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**BONUS: H&DN X THE NSG PARTNER CONNECT  
'SHARED OWNERSHIP' EDITION**

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**LATCo CAPITAL STACK 2.0 – FUNDING COUNCIL-  
OWNED DEVELOPERS**

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**MMC 'WITHOUT THE MYTH' – WHAT REALLY WORKS  
IN OFF-SITE MODULAR DELIVERY**

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# EXPECTED KEY SESSIONS CONTINUED...

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**RESALES, STAIRCASING & CUSTOMER COSTS:  
FIXING FRICTION IN THE LIFECYCLE**

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**HOUSING COMPANY GOVERNANCE FOR GROWTH –  
SCALING GOVERNANCE & RISK FRAMEWORK**

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**THE COST EQUATION: GRANT RATES, LAND &  
PLANNING FOR SHARED OWNERSHIP**

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# THE VENUE EXPERIENCE.

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## WEST DOCK STUDIO 2 (MAIN SUMMIT AREA)

CAPACITY FOR 120+ DELEGATES

Stage, LED SCREEN AND AV

SPONSOR BRANDING ON ALL COLLATERAL

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## FOYER & NETWORKING HUB

BRANDED SPONSOR WALL

POSEUR TABLES AND DRINKS STATION

DELEGATE BAGS WITH SPONSOR MATERIALS

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# THE VENUE EXPERIENCE CONTINUED...

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## EXECUTIVE PRIVATE ROOMS

PRIVATE ROOM FOR ROUND TABLES, SPONSORS AND SENIOR LEADERS

BRANDED 2 X SMALL MEETING ROOMS AND A  
ROUNDTABLE AREAS FOR UPTO 30X PEOPLE

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## FOYER & NETWORKING HUB

OUTDOOR BRANDED NETWORKING SPACE FOR  
RECEPTIONS

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# SPONSORSHIP PACKAGES

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HEADLINE PARTNER  
£25,000 (2 X  
AVAILABLE)

NAMING RIGHTS

BRANDING ACROSS ALL MATERIALS, MEDIA AND VENUE

KEYNOTE SPEAKING SLOT IN "1.5 MILLION HOMES DEBATE

PRIVATE NETWORKING DINNER & DRINKS FOR 15 GUESTS

DEDICATED MEETING ROOM AND CO-BRANDED SOCIAL CAMPAIGN

OPTION TO HOST POST-EVENT REPORT OR WEBINAR

4x UKREiF PASSES

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# SPONSORSHIP PACKAGES

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## PRINCIPAL SESSION SPONSOR £7,500 (12 AVAILABLE)

NAMING RIGHTS ON A MAJOR DEBATE (E.G. "SKILLS FOR HOUSING"  
SPONSORED BY [SPONSOR])

CHAIRING OR SPEAKING OPPORTUNITY

BRANDING ON SESSION SIGNAGE AND PROMOTIONS

2 X UKREIIF PASSES

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# SPONSORSHIP PACKAGES

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## ROUNDTABLE PARTNER £10,000 (6 AVAILABLE)

HOST A CLOSED DOOR ROUND TABLE WITH 15-30 SENIOR LEADERS

BRANDED TABLE MATERIALS AND POST-EVENT REPORT MENTION

2 DELEGATE PASSES + 2 VIP INVITES

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## LOUNGE SPONSOR £15,000 (1 AVAILABLE)

EXCLUSIVE BRANDING OF THE SUMMIT CAFÉ AND LOUNGE

BRANDED CUPS, NAPKINS, AND MENU ITEMS

OPTION TO HOST A BREAKFAST OR INFORMAL SESSION

# SPONSORSHIP PACKAGES

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## BREAKFAST BRIEFING SPONSOR £10,000 (3 AVAILABLE)

HOST A CURATED BREAKFAST DISCUSSION BEFORE UKRELIIF OPENS

BRANDED STAGE AND MATERIALS

PRE-EVENT PUBLICITY

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## LUNCH SPONSOR £12,500 (3 AVAILABLE)

BRANDING ACROSS THE SUMMIT LUNCH ZONE

3 MINUTE WELCOME ADDRESS

50-70 CURATED GUESTS

# SPONSORSHIP PACKAGES

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## DRINKS RECEPTION SPONSOR £15,000 (2 AVAILABLE)

NAMING RIGHTS FOR EVENING RECEPTIONS

WELCOME ADDRESS + PHOTO AND PR COVERAGE

BRANDING ACROSS BAR

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## MEETING ROOM SPONSOR £7,500 (2 AVAILABLE)

EXCLUSIVE NAMING RIGHTS FOR MEETING ROOMS

PRIVATE USE FOR PARTNER AND COUNCIL MEETINGS

LISTING ON VENUE MAP AND APP

# SPONSORSHIP PACKAGES

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## DOCKSIDE TERRACE SPONSOR £10,000 (2 AVAILABLE)

BRANDED OUTDOOR TERRACE AREA FOR NETWORKING  
AND RECEPTIONS

OPTIONAL PRODUCT DISPLAYS OR POP-UPS

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## SUPPORTING SPONSOR £5,000 (UNLIMITED)

LOGO PLACEMENT ACROSS PRINTED & DIGITAL MATERIALS

ONE DELEGATE PASS & ACCESS TO RECEPTIONS



# SPONSORSHIP PACKAGES

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## ADD ON ENHANCEMENTS

DELEGATE BAGS OR LANYARDS

£5,000

EVENT WIFI OR CHARGING STATIONS

£3,500

PHOTO BACKDROP / MEDIA WALL

£4,000

VIDEO INTERVIEW ZONE

£6,000

POST-EVENT REPORT CO-BRANDING

£8,000

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# TARGET SPONSOR SECTORS

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CATEGORY	EXAMPLE ORGANISATIONS	SUGGESTED PACKAGE
HOUSING & FPRPS	MTVH, SO RESI, ABRI, LEGAL & GENERAL	HEADLINE / SESSION
DEVELOPERS	KEEPMOAT, COUNTRYSIDE,	HEADLINE / LUNCH / TERRACE
LEGAL & FINANCE	PENNINGTON MANCHES COOPER LLP, SAVILLS, BARCLAYS	SESSION / CAFÉ / ROUNDTABLE
CONSULTANTS	KPMG, CBRE, AVISON YOUNG	ROUNDTABLE / MEETING ROOM
SKILLS & EDUCATION	WILLMOTT DIXON, CITB	
PROFESSIONAL SERVICES	ACCOUNTANTS, VALUERS, MORTGAGE BROKERS	SESSION / BREAKFAST LUNCH / SUPPORTING

# NEXT STEPS

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TO DISCUSS SPONSORSHIP  
OPPORTUNITIES OR BESPOKE  
PARTNERSHIP OPTIONS,

PLEASE CONTACT:

[EVENTS@THEHOUSINGSUMMIT.CO.UK](mailto:EVENTS@THEHOUSINGSUMMIT.CO.UK)

IN COLLABORATION WITH UKREiF  
PARTNERSHIPS TEAM

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