



THE GREAT HOUSING DEVELOPMENT SUMMIT



@ UKREiiF

ABOUT THE SUMMIT.

The housing Development Summit @ UKREiiF 2026, will be a National destination for senior leaders from housing, development and local Government - uniting the public and private sectors to deliver 1.5 million affordable homes.

Hosted in West Dock Studio 2 - a prime, high-footfall location beside the UKREiiF main reception - the Summit combines debates, workshops, roundtables, and networking across three days. It is the only official UKREiiF housing-focused forum dedicated to policy, funding, and delivery.

AUDIENCE PROFILE

CHIEF EXECUTIVES, MANAGING & EXECUTIVE
DIRECTORS OF HOUSING ASSOCIATIONS &
COUNCIL- OWNED COMPANIES

DEVELOPERS, FUNDERS & FRRP'S

LOCAL AUTHORITY & HOMES ENGLAND LEADERS

MAYORS, MP'S & GOVERNMENT OFFICIALS

PROFESSIONAL SERVICES, INVESTORS &
CONSULTANTS

EXPECTED ATTENDANCE

150+ DELEGATES PER DAY
INCLUDING POLITICAL & MEDIA GUESTS

THE OPPORTUNITY

AS UKREiif'S EXCLUSIVE AFFORDABLE HOUSING
EVENT PARTNER THE SUMMIT PROVIDES SPONSORS
WITH THE FOLLOWING:

BRAND VISIBILITY ACROSS UKREiif'S 14,000
DELEGATE AUDIENCE

POSITIONING AS PREFERRED DELIVERY OR JV
PARTNERS FOR COUNCILS & HOUSING BODIES

NETWORK ACCESS THROUGH CURATED
ROUNDTABLES, RECEPTIONS & THE SUMMIT LOUNGE

MEDIA REACH THROUGH UKREiif, HSDN & THE NSG
COMBINED CHANNELS

SPONSORSHIP ENSURES YOUR ORGANISATION IS
AT THE CENTRE OF POLICY, PARTNERSHIPS &
DELIVERY DISCUSSIONS SHAPING THE UK'S
HOUSING FUTURE.

PROGR- AMME THEMES.

EACH DAY FEATURES INTERACTIVE SESSIONS
CURATED BY HSDN – PRACTICAL, OUTCOME-DRIVEN
& CO-CREATED WITH PARTNERS.

EXPECTED KEY SESSIONS

**GATEWAY 2: 'FROM FEAR TO FUNCTION' –
NAVIGATING THE NEW BUILDING SAFETY REGIME**

**EXECUTIVE PANEL: S106, SHARED OWNERSHIP & THE
AFFORDABLE MIX**

**'BROWNFIELD AT PACE' – UNLOCKING SMALL &
MEDIUM BROWNFIELD SITES**

**'FUTURE HOMES, FUTURE VOTERS' – CROSS- PARTY
PERSPECTIVES WITH YOUNG VOICES**

**BONUS: H&DN X THE NSG PARTNER CONNECT
'SHARED OWNERSHIP' EDITION**

**LATCo CAPITAL STACK 2.0 – FUNDING COUNCIL-
OWNED DEVELOPERS**

**MMC 'WITHOUT THE MYTH' – WHAT REALLY WORKS
IN OFF-SITE MODULAR DELIVERY**

EXPECTED KEY SESSIONS CONTINUED...

**RESALES, STAIRCASING & CUSTOMER COSTS:
FIXING FRICTION IN THE LIFECYCLE**

**HOUSING COMPANY GOVERNANCE FOR GROWTH –
SCALING GOVERNANCE & RISK FRAMEWORK**

**THE COST EQUATION: GRANT RATES, LAND &
PLANNING FOR SHARED OWNERSHIP**

THE VENUE EXPERIENCE.

WEST DOCK STUDIO 2 (MAIN SUMMIT AREA)

CAPACITY FOR 120+ DELEGATES

Stage, LED SCREEN AND AV

SPONSOR BRANDING ON ALL COLLATERAL

FOYER & NETWORKING HUB

BRANDED SPONSOR WALL

POSEUR TABLES AND DRINKS STATION

DELEGATE BAGS WITH SPONSOR MATERIALS

THE VENUE EXPERIENCE CONTINUED...

SUMMIT LOUNGE (MEZZANINE)

PRIVATE ACCESS FOR SPONSORS AND SENIOR
LEADERS

TWO BRANDED MEETING ROOMS AND ROUNDTABLE
AREAS

FOYER & NETWORKING HUB

OUTDOOR BRANDED NETWORKING SPACE FOR
RECEPTIONS

SPONSORSHIP PACKAGES

HEADLINE PARTNER £50,000 (2 AVAILABLE)

NAMING RIGHTS

BRANDING ACROSS ALL MATERIALS, MEDIA AND VENUE

KEYNOTE SPEAKING SLOT IN "1.5 MILLION HOMES DEBATE

PRIVATE NETWORKING DINNER & DRINKS FOR 15 GUESTS

DEDICATED MEETING ROOM AND CO-BRANDED SOCIAL CAMPAIGN

OPTION TO HOST POST-EVENT REPORT OR WEBINAR

4x UKREiiF PASSES

SPONSORSHIP PACKAGES

PRINCIPAL SESSION SPONSOR £7,500 (12 AVAILABLE)

NAMING RIGHTS ON A MAJOR DEBATE (E.G. "SKILLS FOR HOUSING"
SPONSORED BY [SPONSOR])

CHAIRING OR SPEAKING OPPORTUNITY

BRANDING ON SESSION SIGNAGE AND PROMOTIONS

2 X UKREIIF PASSES

SPONSORSHIP PACKAGES

ROUNDTABLE PARTNER £10,000 (6 AVAILABLE)

HOST A CLOSED DOOR ROUND TABLE WITH 12-15 SENIOR LEADERS

BRANDED TABLE MATERIALS AND POST-EVENT REPORT MENTION

2 DELEGATE PASSES + 2 VIP INVITES

CAFÉ & LOUNGE SPONSOR £20,000 (1 AVAILABLE)

EXCLUSIVE BRANDING OF THE SUMMIT CAFÉ AND LOUNGE

BRANDED CUPS, NAPKINS, AND MENU ITEMS

OPTION TO HOST A BREAKFAST OR INFORMAL SESSION

SPONSORSHIP PACKAGES

BREAKFAST BRIEFING SPONSOR £10,000 (3 AVAILABLE)

HOST A CURATED BREAKFAST DISCUSSION BEFORE UKRELIIF OPENS

BRANDED STAGE AND MATERIALS

PRE-EVENT PUBLICITY

LUNCH SPONSOR £12,500 (3 AVAILABLE)

BRANDING ACROSS THE SUMMIT LUNCH ZONE

3 MINUTE WELCOME ADDRESS

50-70 CURATED GUESTS

SPONSORSHIP PACKAGES

DRINKS RECEPTION SPONSOR £15,000 (2 AVAILABLE)

NAMING RIGHTS FOR EVENING RECEPTIONS

WELCOME ADDRESS + PHOTO AND PR COVERAGE

BRANDING ACROSS BAR

MEETING ROOM SPONSOR £7,500 (2 AVAILABLE)

EXCLUSIVE NAMING RIGHTS FOR MEETING ROOMS

PRIVATE USE FOR PARTNER AND COUNCIL MEETINGS

LISTING ON VENUE MAP AND APP

SPONSORSHIP PACKAGES

DOCKSIDE TERRACE SPONSOR £10,000 (2 AVAILABLE)

**BRANDED OUTDOOR TERRACE AREA FOR NETWORKING
AND RECEPTIONS**

OPTIONAL PRODUCT DISPLAYS OR POP-UPS

SUPPORTING SPONSOR £5,000 (UNLIMITED)

LOGO PLACEMENT ACROSS PRINTED & DIGITAL MATERIALS

ONE DELEGATE PASS & ACCESS TO RECEPTIONS

SPONSORSHIP PACKAGES

ADD ON ENHANCEMENTS

DELEGATE BAGS OR LANYARDS
£5,000

EVENT WIFI OR CHARGING STATIONS
£3,500

PHOTO BACKDROP / MEDIA WALL
£4,000

VIDEO INTERVIEW ZONE
£6,000

POST-EVENT REPORT CO-BRANDING
£8,000

TARGET SPONSOR SECTORS

CATEGORY	EXAMPLE ORGANISATIONS	SUGGESTED PACKAGE
HOUSING & FPRPS	MTVH, SO RESI, ABRI, LEGAL & GENERAL	HEADLINE / SESSION
DEVELOPERS	KEEPMOAT, COUNTRYSIDE,	HEADLINE / LUNCH / TERRACE
LEGAL & FINANCE	PENNINGTON MANCHES COOPER LLP, SAVILLS, BARCLAYS	SESSION / CAFÉ / ROUNDTABLE
CONSULTANTS	KPMG, CBRE, AVISON YOUNG	ROUNDTABLE / MEETING ROOM
SKILLS & EDUCATION	WILLMOTT DIXON, CITB	
PROFESSIONAL SERVICES	ACCOUNTANTS, VALUERS, MORTGAGE BROKERS	SESSION / BREAKFAST LUNCH / SUPPORTING

NEXT STEPS

TO DISCUSS SPONSORSHIP
OPPORTUNITIES OR BESPOKE
PARTNERSHIP OPTIONS,

PLEASE CONTACT:

EVENTS@THEHOUSINGSUMMIT.CO.UK

IN COLLABORATION WITH UKREiF
PARTNERSHIPS TEAM

THE
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